

You Are Cordially Invited

Hosted by:



We invite you to a Produce Industry Town Hall Luncheon!

United Fresh President & CEO Tom Stenzel invites you to attend an informal luncheon and town hall discussion of key issues and opportunities facing the produce industry:

- **The industry-wide move to whole-chain produce traceability**
- **Food safety legislation and regulation likely to impact your business**
- **Card-check legislation, immigration reform and more**
- **Growing produce sales through WIC and the School Snack Program**

Learn how United Fresh member programs can help you meet these challenges and increase your sales and profitability!

**Monday, June 22, 2009
11:30 a.m. – 1:00 p.m.
Holiday Inn Santa Maria
2100 N. Broadway, Santa Maria, CA**

In addition, during the event we invite you to meet the twelve members of the 2009 United Fresh Produce Industry Leadership:

- **Andrew Bivens**, Westlake Produce
- **John Cameron**, Desert Glory Ltd.
- **Allen Davis**, Dole Fresh Vegetables
- **Phil Gruszka**, Grimmway Farms
- **Jason Hollinger**, Earth Source Trading
- **Mike Laws**, Frontera Fresh Logistics
- **Tracie Levin**, M. Levin & Co.
- **Neil Merritt**, Ready Pac Foods
- **Greg Mixon**, SunnyRidge Farm
- **Andrew Pandol**, Pandol Brothers
- **Bryan Roberts**, Save-A-Lot
- **Nichole Towell**, Duda Farm Fresh Foods

This is a complimentary event. We hope to see you there!

Please RSVP to Miriam Miller, Director of Membership, mmiller@unitedfresh.org or (202) 303-3410. Or, fill out the following and fax back to Miriam at (202) 303-3433:

Name _____ Title _____
Company _____
Phone _____ Email _____
Address _____